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*For Immediate Release*

## **Celebrating Lake Merritt With The Bellevue Club Foundation Eat, Drink and Learn What Lake Merritt Has To Offer**

Who: The Bellevue Club Foundation  
What: Celebrate the Lake  
Where: The Bellevue Club, 525 Bellevue Avenue, Oakland, CA 94610 (510) 451-1000  
When: Sunday, August 12, 2007, 3:00 p.m. – 6:00 p.m.  
Cost: \$15 entry fee includes hors d'oeuvres

Oakland, CA, (July 18, 2007) ... In celebration of Lake Merritt and its wonderful community, the Bellevue Club is opening its doors to the public for "Celebrate Lake Merritt", a neighborhood party. Emceed by KFOG morning personality, Peter Finch, and with participants from lakeside organizations, the afternoon event is sure to be both fun and fascinating, offering food, drink and conviviality. Tickets \$15.

Reservations: 510.451.1000, or e-mail: BellevueFoundation@gmail.com.

Each of the following participating organizations will have an information table, allowing them to reach out the community. Participating "Friends on the Lake" in the event include:

- Children's Fairyland
- Lake Merritt Breakfast Club
- Camron-Stanford House Preservation Association
- Grand Lake Farmer's Market
- Ladies of the Lake
- Lake Merritt Rowing Club
- Lake Merritt Institute
- Oakland Heritage Alliance

The afternoon event will be highlighted by auctioneer Peter Finch and the live auction. Items up for bidding include a six-night stay at a Princeville, Kauai, (Hawaii) condo, a morning at KFOG (be in the booth for the morning show!), use of a chauffeur driven 1971 Rolls Royce for an evening, a two-night stay at the beautiful Bellevue Club, and more, including silent auction items. Items are donated by local merchants and organizations, community and Bellevue Club members. Proceeds from the event go to the Bellevue Club Foundation to help preserve the historic Bellevue Club building.

Learn what the lake offers educationally, recreationally, and civically; with people from these organizations available to answer questions and share pictures, brochures and historical archives. Displays will include a series of turn of the century postcards featuring the lake and surrounding community circa 1900. Guests will meet world-renowned architect, "Julia Morgan" (a.k.a. Betty Marvin), as they tour the historic Bellevue Club building, browse the auction items and enjoy cocktails and hors d'oeuvres.

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### **About the Bellevue Foundation**

The Bellevue Club Foundation is a non-profit organization that preserves and protects the historic Bellevue Club on the shores of Lake Merritt. For more information, phone: 510.451.100 x300 or e-mail:

BellevueFoundation@gmail.com

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